

PRE LAUNCH EMAIL TEMPLATE



Dear [customer],

We are excited to share that we are launching a new online ordering system with Fresho for all of our customers at [supplier name]. It will make it a whole lot easier and faster for you to order with us.

Here's what you can do:

- Order online quickly and easily from any device
- Have access to our full range of products
- See our live product availability, prices, and special promotions
- View all of your order & invoice history in one place
- Add multiple users if more than one person is ordering
- Automate your payments (one less thing to worry about!)

Please look out for an email from Fresho with your login details on [commencement date].

If you have any questions, please do not hesitate to contact us on [phone number].

Kind regards
The team at [supplier]

Note:

We recommend sending this within one week of signing to give your customers as much notice as possible. Feel free to amend the copy as you wish.