

# 2 WEEK POST LAUNCH EMAIL TEMPLATE



Hi [Customer]

If you haven't started placing orders online with us, please note that from [date], all of our ordering will be online and we will no longer be accepting orders through phone/email/text .

An invite has been sent to you at this email address with instructions on how to get set up. You can log in by heading to [app.fresho.com/login](https://app.fresho.com/login). Once logged in, please add your payment details to make invoicing easy. Our standard payment terms apply.

If you have any questions, please don't hesitate to reach out. You can also contact the Fresho team directly at [support@fresho.com](mailto:support@fresho.com) for any queries.

We appreciate your support!

Regards,  
[Supplier]

## Note:

This our suggested template for best results, however please feel free to amend the copy as you wish.



# 4 WEEK POST LAUNCH EMAIL TEMPLATE



Hi [Customer]

We've now been live with online ordering for over a month. If you have not yet logged in, please reach out so we can help get you set up to order online.

You can also contact the Fresho team directly at [support@fresho.com](mailto:support@fresho.com) for any queries.

We appreciate your support!

Regards,  
[Supplier]

## Note:

This our suggested template for best results, however please feel free to amend the copy as you wish.

## Any questions?

Contact your Fresho expert and we'll be happy to help. Alternatively, you can email [support@fresho.com](mailto:support@fresho.com).

**FRESHO**